

Welcome to our Strategic Plan

[Strategic Plan](#) is available for you to read as well as a four-page "[roadmap](#)" that highlights the key features of the plan.

In May 2011, the Board of Directors approved the strategic plan and its three strategic directions of 'unparalleled focus on quality', 'strength through people' and 'ongoing pursuit of value and affordability'. You will also see 10 goals that will guide our actions over the next 3 years and some strategic initiatives to help support these goals.

Regards,
Patrick Gaskin